

JOHN FARNWORTH

Media Kit 2022





ABOUT ME

Hi! My name is John Farnworth and I'm a Multiple World Record Holder, Presenter and Video Creator.

In a world filled with so much content, I want to be the one who stops you from scrolling, makes you rethink what's possible, makes you say WOW – how did he do that.

I aim to lead a life of progress and everyday strive to Inspire, Amaze and Engage people in a positive way...

INSPIRE

Be a role model.

AMAZE

Achieve the impossible.

ENGAGE

Capture imaginations.

ACHIEVEMENTS



Winner of World and European titles in Freestyle Football Championships



BBC presenter for MOTD Kickabout and Can You Kick It?



Choreographed football scenes on CBBC's 'Jamie Johnson' and Netflix hit 'The English Game'



World's highest volley from a ball dropped from a helicopter



Crossed the world's largest frozen lake in Siberia whilst juggling a football



Crossed the Sahara while keeping a football in the air



Juggled a ball up to 6,000 metres of Mount Everest

SOCIAL STATS



54.9K

INSTAGRAM FOLLOWERS
@JOHN.FARNWORTH



388K

TIKTOK FOLLOWERS
@JOHNFARNWORTH

82%

MALE AUDIENCE

66%

MALE AUDIENCE

1M

ACCOUNT INTERACTIONS
(MONTHLY)

3M

ACCOUNT INTERACTIONS
(MONTHLY)

AREAS OF MY WORK



**WORLD RECORDS
& CHALLENGES**



**CONTENT
CREATION**



**LIVE FEEDS &
PRESENTING**



**SOCIAL MEDIA &
ADVERTISING CAMPAIGNS**

BRANDS I'VE WORKED WITH



boohooMAN

BOOST



PHILIPS



Remington

THANK YOU

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